## **Introducing Students to Our Industry**





2003 Fireballz 5<sup>th</sup> & 6<sup>th</sup> Grade Girls

The Greater Michigan Plumbing & Association Mechanical Contractors Association (PMC) continues to actively incorporate our Career Development Enterprise.

Educators have let us know that we need to reach children at younger ages. We need to expose them to the joys of a mechanical aptitude, a desire to create something with their hands, in addition to sitting in front of a computer with only visual stimulation.

PMC is always looking for ways to introduce school children to our industry at younger ages. PMC sponsors the "Supplies for Students" programs which donates materials to teachers and advertising in yearbooks, sporting programs and posters. Another proven way to reach youth is to be visible in their programs. To that end, PMC sponsors sporting teams such as the Fireballz 5<sup>th</sup> & 6<sup>th</sup> Grade girl's basketball team.



2003 Fireballz Team Huddle



2003 Fireballz Game

The Fireballz compete in the American Youth Basketball Tour (AYBT) a nationwide summer league. The girls travel the state playing weekend tournaments throughout the summer.

This type of team sponsorship and youth involvement has proven to be a good opportunity to put the thought of our industy in front of students at a very young age.